MATCHMAKING PROVES PROFITABLE Adopt-an-Affiliate Match-Making pushes NAMI Walks 2013 Fundraising By Diana Wang, Megha Reddy and Helena Ditko



This year, the Los Angeles County Department of Mental Health (LACDMH) Office of Family Engagement (OFE) came up with a plan to pilot a program partnering NAMI affiliates with directly operated adult programs. Their goal was to initiate "Adopt an Affiliate" family programs to provide greater direct support and mutual communication between local NAMI affiliates and six directly operated adult service wellness programs.



Recently, at a Program Head meeting, OFE recognized the NAMI Affiliate Adoptions of 18 adult directly operated programs with an official certificate, acknowledging the date of their initial meeting. Many clinics also received a commemorative shoe for participating in NAMI Walks 2013.



Amazingly, LACDMH teams raised over \$25,000 this year, including Team Southard, Team EOB and Team Client Congress from Administration, as well as many clinics that participated. Team ASOC led the way, raising \$7,780!

Team Rio Hondo was the clinic who raised the most money last year and this year topped the charts of all directly operated clinics by raising \$2,525. Rio Hondo's Program Head, Luis Suncin, received a special "shoe" commemorating his clinic's efforts. This NAMI Walks shoe will be passed from clinic to clinic in future years, as the badge of honor for NAMI Walks fund raising!



Congratulations and thanks to all who are participating in the Adopt-an-Affiliate community building program. NAMI still has some unsponsored affiliates who need adoption and the OFE would be happy to arrange an adoption. Don't forget about UACF (United Advocates for Children and Families) because they need to be adopted too!

